

Jerome L. Davis Joins TBM as Executive Vice President and Managing Director of New Cultural Transformation Practice

Durham, N.C. – December 19, 2007 –TBM Consulting Group, the global business improvement leader for the manufacturing and service sectors, announced today that Jerome L. Davis, executive coach and former President of Jerome L. Davis Associates has been hired to head the company's cultural transformation practice and build the company's global staffing, retention, development and succession planning. Herb Brown, TBM consultant and client manager since 2004 and former senior executive with 20 years of LeanSigma experience, will join Jerome as practice leader for Cultural Transformation.

In his new role, Davis will help clients accelerate business results by working with them to enhance personal and professional leadership skills needed to lead in a complex global marketplace. Under his leadership, TBM will provide clients with tools and techniques to accelerate their lean cultural transformation. New services will include:

- Strategic executive coaching
- Global staffing and retention strategies
- Succession planning
- Internal/external customer/client feedback
- Customized leadership workshops
- Assessments and tools to improve individual performance issues
- Career planning

Mr. Davis brings to TBM more than 28 years of experience developing high-potential and seasoned executives in Fortune 1000 companies. Most recently Mr. Davis founded Jerome L. Davis Associates LLC in 2006, a business focused on executive coaching. Mr. Davis has previously held executive positions at Electronic Data Systems, Maytag Appliances, Maytag Commercial Solutions Division, Frito-Lay and Procter & Gamble. His knowledge of domestic and international distribution channels includes retail sales, direct sales, wholesale, marketing, advertising and manufacturing. Mr. Davis currently serves on the board of two publicly traded corporations, Apogee Enterprises, INC (NASDAQ; APOG) and Gamestop, Inc. (NYSE; GME).

“A sound and robust Cultural Transformation expertise is critical to the success and growth of our client companies,” says Anand Sharma, CEO of TBM Consulting Group. “With his proven skills in executive coaching and leadership development, Jerome is the ideal addition to the TBM family.”

TBM Consulting Group, Inc. is the leading provider of LeanSigma® consulting and training services in North and South America, Europe and Asia. The company's mission is helping manufacturers and service industry businesses create a sustainable competitive advantage to generate significant growth in sales and earnings. The company provides the strategic direction and hands-on implementation to guide cultural and organizational transformation. TBM Consulting Group's LeanSigma approach integrates Lean principles for responsiveness and Six Sigma's focus on quality. More information about TBM Consulting Group can be found at www.tbmcg.com.

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